



## COOKIE STATEMENT WEBSITE LABELCRUSH.COM (ONLINE PLATFORM) (English)

### 1. Parties in this statement

In this Cookie Statement (“Cookie Declaration”), the following should be understood as:

- Labelcrush: also referred to as ‘website’ or ‘platform’; trademark of ‘STYLE SCOOP BVBA’ with registered office at TOLSTRAAT 39, 2000 Antwerpen and registered under company number 0543.359.554. Labelcrush is the abbreviation of the websites [www.Labelcrush.com](http://www.Labelcrush.com), [www.labelcrush.be](http://www.labelcrush.be) and [www.labelcrush.nl](http://www.labelcrush.nl)
- User: Every possible party that may use the website ‘Labelcrush’, regardless their factual position as seller, buyer or mere visitor.
- ‘Telecommunication Law’: Wet 13 juni 2005 betreffende de elektronische communicatie (referred to as: Telecommunication law).

### 2. Definition of cookies

Cookies are small data- or text-files sent from a website and stored on your local computer. Cookies can be stored for different purposes; some cookies have a technical character (for example to store language preferences), session cookies (temporary cookies) and tracking cookies

(cookies that track and store your behavior on the website, in order to offer the user the most optimal user experience)

The Belgian Law concerning electronic communication' (implementation telecommunications law) includes some provisions regarding cookies, and the use of them on websites. The Belgian implementation is derived from the European E-Privacy Directive. This Directive implies that every EU Member States has a certain discretion regarding cookie-legislation.

Labelcrush.com is accessible in other EU member states. Below title "7. I'm not from Belgium. What type of consent does my country require?" an overview of the diverse European Cookie-legislation landscape is offered.

### **3. What is the aim of these cookies?**

Labelcrush.com would like to inform the user as much as possible on this new legislation, and on the cookies they use. Cookies are essential for Labelcrush.com in order to optimize every visit to the website. Cookies, for example, remember every technical choice the user made (for example choices regarding language, newsletter, et cetera), and help to offer the user every relevant services and suggestions.

If you would like to consult the website of Labelcrush.com, it is recommended that cookies are enabled. However, if you do not prefer such setting, the user is free to disable cookies through changing the browser settings. (We refer you to title 6 "how can I manage my cookies")

We only use cookies to optimize you're experience regarding our website. Therefor we guarantee the fact that our cookies are safe. The information that is collected through the use of cookies allows us to detect possible errors and/or allows us to demonstrate specific services of which we

presume they can be useful for you. There is a possibility that we store information that can be directly linked to a user. Some of our cookies may come from carefully selected partners with whom we cooperate and that advertise our services on their website.

#### 4. What guarantees do I have as a visitor?

Labelcrush.com acquired the legal Quality-label 'mylabel', after an extensive legal and technical scan of their website by the legal department of 'DeJuristen/LesJuristes'. This label guarantees the user 100% legal certainty.

The result of this scan can be viewed online through this link:



#### 5. What cookies does Labelcrush.com use?

In order to consult the Labelcrush.com website, it is recommended that you enable cookies on your computer, tablet or mobile phone. Without enabled cookies, there is a real possibility that we are not able to guarantee an optimized use of our website.

If, however, you feel the urgent need to restrict, block or remove cookies of 'Labelcrush.com', we gladly explain you how to manage your browser settings under title 6.

\_utma – www.labelcrush.com

Aim of the cookie – Google Analytics: Analysis of statistics. Keeping up on how user visits the website with the aim on improvement of our services and online portals. **Privacy policy van Google**. This cookie is stored for a period of two years from set/update.

---

`_utmb` – [www.labelcrush.com](http://www.labelcrush.com)

Aim of the cookie – Google Analytics: Analysis of statistics. Keeping up on how user visits the website with the aim on improvement of our services and online portals. [Privacy policy van Google](#). This is a session cookie and will be removed thirty minutes from set/update.

---

`_utm` – [www.labelcrush.com](http://www.labelcrush.com)

Aim of the cookie – Google Analytics: Analysis of statistics. Keeping up on how user visits the website with the aim on improvement of our services and online portals. [Privacy policy van Google](#). This is a session cookie and will be removed at the end of the session.

---

`_utmz` – [www.labelcrush.com](http://www.labelcrush.com)

Aim of the cookie – Google Analytics: Analysis of statistics. Keeping up on how user visits the website with the aim on improvement of our services and online portals. [Privacy policy van Google](#). This cookie is stored for a period of 6 months from set/update.

---

`PHPSESSID` – [www.labelcrush.com](http://www.labelcrush.com)

Aim of the cookie – Functional cookie: Preservation of session-ID in PHP. This cookie is a session cookie, and will be removed at the end of the session.

---

`disable-labelcrush-login-popup` – [www.labelcrush.com](http://www.labelcrush.com)

Aim of the cookie – technical cookie: Disables the login pop-up. This cookie is stored for a period of 1 month from set/update.

---

static.ak.facebook.com – www.labelcrush.com

Aim of the cookie – Authentication cookie: this cookie guarantees the conjuncture between Labelcrush.com and facebook.com. This cookie is stored for an undefined period.

---

s-static.ak.facebook.com

Aim of the cookie – Authentication cookie: this cookie guarantees the conjuncture between Labelcrush.com and facebook.com. This cookie is stored for an undefined period.

## 6. How can I manage my cookies?

Make sure cookies are enabled in your browser. In order to enable cookies, the following actions need to be performed:

### Browser - Microsoft Internet Explorer 6.0, 7.0, 8.0

- In Internet Explorer, click on 'InternetOptions' in the 'Extra'-menu.
- On the tab 'Privacy', Slide the settings-slider to low 'laag' or 'accept all cookies' (every setting above 'medium' disables cookies).
- Click 'OK'.

### Browser - Mozilla Firefox

- On the menu bar, click on the Firefox menu and select Preferences.

- Select the Privacy panel.
- Set Firefox will: to Use custom settings for history.
- Uncheck mark Accept cookies from sites to disable Cookies; make sure Accept third party cookies is also set to Never.

#### Bij browser - Google Chrome

- Click 'Extra' on top of the browses and choose 'Options'.
- Click 'Under the Hood' tab, search for 'Privacy' and select the button 'Content settings'.
- Select 'Allow local data to be set'.

#### Browser - Safari

- Click on 'Cog' on top of the browser and select 'preferences'.
- Click 'Security', check the option: 'Block all cookies of third parties and advertisement cookies'.
- Click 'Save'.
- **7. "I'm not from Belgium. What type of consent does my country require?"**

Labelcrush.com is accessible from other European member-states, so it is possible that not only Belgian citizens visit the website. European member-states have diverse interpretations on cookie-legislation, which makes it difficult for the user to determine what type of consent needs to be given. Below you can find an overview of the European member states, their status of implementation and their (possible) way of implementation.

Labelcrush.com endeavors to apply the correct way of implementation in the member state, for so far this is allowed in a technically and material

way.

MEMBER STATE	OK?	IMPLEMENTATION?	OPT-IN?	REQUIREMENTS
BELGIUM	YES	AMENDMENT BELGISCHE WET ELEKTRONISCHE COMMUNICATIE.	YES	IMPLIED CONSENT
BULGARIA	YES	AMENDMENT 'BULGARIAN ELECTRONIC MESSAGES ACT'	NO	IMPLIED CONSENT
CYPRUS	YES	AMENDMENT 'REGULATION OF ELECTRONIC COMMUNICATION AND POSTAL SERVICES LAW'	YES	EXPLICIT CONSENT
DENMARK	YES	AMENDMENT	NO	IMPLIED CONSENT
GERMANY	NO	DRAFT IMPLEMENTATION NOT TAKEN EFFECT	YES BUT	OPT-IN FOR COOKIES CONCERNING PERSONAL INFORMATION; OPT-OUT FOR ALL OTHER COOKIES
ESTONIA	/	INTERPRETATION ALREADY IMPLEMENTED	NO	IMPLIED CONSENT  RIGHT TO REFUSE-APPROACH

FINLAND	YES	AMENDMENT PRIVACYWET	NO	CONSENT VIA BROWSER-SETTINGS
FRANCE	YES	NEW LAW	YES	EXPLICIT CONSENT REQUIRED, BUT DEROGATIONS FOR FIRST PARTY ANALYTIC COOKIES
GREECE	YES	AMENDMENT	NO	CONSENT VIA BROWSER-SETTINGS
HUNGARY	YES	AMENDMENT 'HUNGARIAN ACT ON COMMUNICATIONS'	NO	CONSENT VIA BROWSER-SETTINGS
IRELAND	YES	AMENDEMENT + GUIDELINE	NO	CONSENT VIA BROWSER-SETTINGS
ICELAND	NO	PROPOSITION OF LAW	NO	CONSENT VIA BROWSER-SETTINGS
ITALY	YES	AMENDMENT	YES	EXPLICIT OPT-IN
LATVIA	YES	AMENDEMENT 'LAW ON INFORMATION SOCIETY SERVICES'	YES	EXPLICIT OPT-IN FOR CERTAIN COOKIES, IMPLIED FOR OTHER



LIECHTEN-STEIN	NO	PROPOSITION UNKNOWN	UNKNO WN	UNKNOWN
LITHUANIA	YES	AMENDEMENT 'LAW ON ELECTRONIC COMMUNICATIONS'	YES	EXPLICIT OPT-IN
LUXEMBOURG	YES	AMENDMENT	NO	CONSENT VIA BROWSER-SETTINGS
MALTA	YES	NEW LEGISLATION	NO	CONSENT VIA BROWSER-SETTINGS
THE NETHERLANDS	YES	REVISED LAW: TELECOMMUNICATIONS ACT	YES	EXPLICIT OPT-IN
NORWAY (NON-EU)	NO	PROPOSITION OF LAW	EXPECTA TION: NO	EXPECTED OPT-OUT + SELF REGULATION BY INDUSTRY
AUSTRIA	YES	NEW TELECOMMUNICATIONS ACT	YES/NO	CONSENT VIA BROWSER BUT EXPLICIT FOR TRACKING COOKIES
POLAND	YES	AMENDMENT	YES/NO	CONSENT VIA BROWSER BUT EXPLICIT FOR

				TARGETED ADS
PORTUGAL	YES	AMENDMENT	YES	EXPLICIT CONSENT
ROMANIA	YES	AMENDMENT	YES	IMPLIED CONSENT
SLOVENIA	YES	AMENDMENT	NO	CONSENT VIA BROWSER-SETTINGS
SLOVAKIA	YES	AMENDMENT	YES	CONSENT VIA BROWSER-SETTINGS
SPAIN	YES	AMENDMENT	YES	CONSENT VIA BROWSER-SETTINGS
UNITED KINGDOM	YES	NEW LEGISLATION "PRIVACY AND ELECTRONIC COMMUNICATIONS"	YES	IMPLIED CONSENT
SWEDEN	YES	AMENDMENT	YES	CONSENT VIA BROWSER-SETTINGS

If you are left with any remarks or questions after reading this cookie-statement, feel free to contact [Labelcrush.com](http://Labelcrush.com)

Last updated januari '14

© 2014 DeJuristen/LesJuristes ICT-law & intellectual property (<http://www.ictrecht.be>). This offered information is protected by copyright law (Terms and Conditions, privacy statement, cookie statement and disclaimer). This implies that the information cannot be reproduced or communicated without the prior written consent of DeJuristen/LesJuristes ([contact@dejuristen.be](mailto:contact@dejuristen.be)). All applicable Rights of intellectual Property are preserved.